

IN THE CLAIMS

1. **(Currently Amended)** A method for reporting a value of a key performance indicator comprising:

receiving information identifying a selected key performance indicator to monitor;

identifying at least one business event associated with the selected key performance indicator;

receiving a business event message indicating an occurrence of the business event, the business event message including business data describing the business event;

in response to receiving the business event message, electronically determining, using a processor, the value of the key performance indicator based on the business data; and

displaying the determined value of the key performance indicator via a contextual visualization interface.

2. **(Previously presented)** A method according to claim 1, wherein the business event message describes a reference event.

3. **(Previously presented)** A method according to claim 1, wherein the business event message describes a change event.

4. **(Previously presented)** A method according to claim 1, wherein the business event message describes a threshold event.

5. **(Previously presented)** A method according to claim 1, wherein the business event message describes a task completion event.

6. **(Previously presented)** A method according to claim 1, wherein the business event message describes a task failure event.

7. **(Previously presented)** A method according to claim 1, wherein the key performance indicator is a prediction, and the step of determining includes applying predictive logic to the business data.

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8. (Canceled)

9. **(Previously presented)** A system for reporting a value of a key performance indicator, comprising:

a processor operable to execute a workflow manager operable to:

receive a selection of a key performance indicator;

identify a business event affecting the value of the key performance indicator;

receive a business event message indicating an occurrence of the business event, the business event message including business data describing the business event;

in response to receiving the business event message, determine the value of the key performance indicator based on the business data; and

output the determined value of the key performance indicator; and

a contextual visualization in connection with the workflow manager operable to display the value of the key performance indicator.

10. **(Previously presented)** An apparatus for reporting a value of a key performance indicator, comprising:

a processor; and

a memory connected to said processor storing a program to control operation of said processor;

the processor cooperative with the program in memory to:

receive a selection of a key performance indicator;

identify a business event affecting the value of the key performance indicator;

receive a business event message indicating an occurrence of the business event, the business event message including business data describing the business event;

in response to receiving the business event message, determine the value of the key performance indicator based on the business data; and

display the determined value of the key performance indicator.

11. **(Canceled)**

12. **(Previously presented)** The method of Claim 1, further comprising:

determining whether to request additional information about the business event based at least in part on the business data included in the business event message;

requesting the additional information from an information provider; and

wherein electronically determining the value of the key performance indicator comprises electronically determining the value based at least in part on the business data and the additional information.

13. **(Previously presented)** The method of Claim 1, wherein the business event message further includes a successor event and an expected time period for the successor event to occur, and further comprising:

displaying a message for the successor event when the expected time period has been reached and the successor event has not occurred.